

FIX PRICE ANNOUNCES EXTENSION OF DEADLINE FOR ACCEPTING OTC OFFERS

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Reference is made to an invitation by Retail Technologies & Solutions Limited ("**RTS**") to the holders of global depositary receipts ("**GDRs**") (ISIN US33835G2057) of Fix Price Group PLC ("**FPG**") to submit offers to exchange their FPG GDRs for ordinary shares of PJSC Fix Price (the "**Exchange**").

• THE DEADLINE FOR SUBMITTING OTC OFFERS TO PARTICIPATE IN THE EXCHANGE OF FIX PRICE GROUP PLC GDRS FOR SHARES OF PJSC FIX PRICE HAS BEEN EXTENDED UNTIL 19:00 MOSCOW TIME ON 18 JULY 2025.

1 July 2025 – Fix Price ("**Fix Price**", the "**Company**" or the "**Group**"), one of the leading variety value retailers globally and the largest in Russia, announces that RTS, a Group company, extends the deadline for submitting OTC offers to participate in the Exchange until 19:00 (Moscow time) on 18 July 2025 in order to provide more FPG GDR holders with an opportunity to participate in the Exchange.

The settlement periods for accepted OTC offers submitted after 4 July 2025 will be extended accordingly. Holders of FPG GDRs who have already submitted OTC offers are not required to take any further action in connection with the extension of the submission deadline.

This decision was made in response to requests from certain FPG GDR holders and Russian professional securities market participants. The extension is intended to provide these FPG GDR holders with additional time to gather the necessary documents to participate in the Exchange.

As a result of the revised timeline for completion of the Exchange, trading in PJSC Fix Price shares on the Moscow Exchange is now expected to commence on 20 August 2025.

The deadlines for submitting offers and settlement period in connection with the Exchange via stock exchange, as well as all other terms of the Exchange, remain unchanged.

Updated Schedule of Expected Events in Connection with the Exchange

Event		Date
Publication of the Memorandum		5 June 2025
Exchange via stock exchange	Commencement of the exchange offer submission period	5 June 2025 (inclusive)
	End of the exchange offer submission period	15:00 Moscow time, on 4 July 2025
	Acceptance of exchange offers	9 July 2025
	Settlement of transactions concluded by acceptance of exchange offers	10 July 2025

	Commencement of the exchange offer submission period	5 June 2025
OTC exchange	End of the exchange offer submission period	19:00 Moscow time, on 18 July 2025
	Acceptance of exchange offers	7 – 25 July 2025
	Payment by holders of FPG GDRs to RTS	Within 5 business days from offer acceptance date
	Transfer of FPG GDRs by the holders of FPG GDR to RTS	Within 14 business days from offer acceptance date
	Transfer of PJSC Fix Price shares by RTS to holders of FPG GDRs whose exchange offers were accepted	Within 3 business days from the date of transfer of FPG GDRs to RTS
Announcement of completion of the settlements under the Exchange		As soon as possible after completion of settlements
Expected date of the commencement of trading in PJSC Fix Price shares on the Moscow Exchange		20 August 2025

These dates are indicative and may be revised by RTS, and they also depend on the actions of third parties that are beyond RTS's control.

All other terms of the Exchange set out in RTS Memorandum on the Exchange dated 5 June 2025, published on the website <u>https://exchange.fix-price.com/</u> (the "**Memorandum**"), remain unchanged and apply equally to OTC offers submitted after 4 July 2025.

Capitalised terms not defined in this press release shall have the meanings given to them in the Memorandum. This press release should be read and interpreted in conjunction with the Memorandum.

Questions regarding the procedure for submitting offers should be directed to the Russian broker of the relevant holder of FPG GDRs.

General inquiries regarding the Exchange may also be sent to <u>exchange@fix-price.com</u>.

All information regarding the Exchange will be published at <u>https://exchange.fix-price.com</u>.

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THE INFORMATION CONTAINED HEREIN IS INTENDED SOLELY FOR HOLDERS OF FPG GDRS (AS DEFINED IN THE MEMORANDUM), THEIR BROKERS, AND AUTHORIZED REPRESENTATIVES. THIS PRESS RELEASE DOES NOT CONSTITUTE AN OFFER UNDER THE LAWS OF THE RUSSIAN FEDERATION OR ANY OTHER JURISDICTION, OR AN ADVERTISEMENT, OR AN OFFER OF SECURITIES TO AN UNLIMITED NUMBER OF PERSONS WITHIN OR OUTSIDE THE RUSSIAN FEDERATION, OR AN INVESTMENT RECOMMENDATION, OR A NOTICE OF AN AUCTION, OR AN OFFER TO CONCLUDE A CONTRACT ON AN AUCTION IN ACCORDANCE WITH ARTICLES 447-449 OF THE CIVIL CODE OF THE RUSSIAN FEDERATION AND APPLICABLE LAW OF THE RUSSIAN FEDERATION.

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